**Career and Technical Education Pathways**

A CTE Pathway is a sequence of courses within an area of interest A pathway connects from highschool to college for a certificate, a degree and/or career. Students who participate acquire technical skills training, participate in hands-on learning, and jumpstart their future career. Students who successfully complete a CTE Pathway while in high school are awarded the *Secondary Pathway Completer Recognition Award.*

**Pathways offered at East Hollywood High School**

\*each course is 0.5 credit

**Communication - Television Broadcasting Technician**

Foundation Courses(1.0 Credit)

\_\_\_\_\_ Any Video Production 1 course

\_\_\_\_\_ Any Video Production 2 course

Elective Course Options (2.0 credits)

\_\_\_\_\_Business Management

\_\_\_\_\_Entrepreneurship

\_\_\_\_\_Digital Media 1A (Must take B)

\_\_\_\_\_Digital Media 1B (Must Take A)

\_\_\_\_\_Workplace Skills

**Digital Media**

Foundation Courses (2.0 Credits)

\_\_\_\_\_Digital Media 1A

\_\_\_\_\_Digital Media 1B

\_\_\_\_\_3D Animation

\_\_\_\_\_3D Graphics

Elective Course Options (1.0 Credit)

\_\_\_\_Entrepreneurship

\_\_\_\_ Any Video Production 1

\_\_\_\_Workplace Skills

**Marketing**

Foundation Courses (1.0 Credit)

\_\_\_\_\_Marketing 1

\_\_\_\_\_Marketing 2

Elective Course Options (2 Credits)

\_\_\_\_\_Business Management

\_\_\_\_\_Customer Service

\_\_\_\_\_Leadership Principles (SLATe)

\_\_\_\_\_Travel and Hospitality

\_\_\_\_\_Workplace Skills

**Hospitality and Tourism**

Foundation Courses (1 Credit)

\_\_\_\_\_Marketing 1

\_\_\_\_\_Travel and Hospitality

Elective Course Options (2 Credits)

\_\_\_\_\_Business Management

\_\_\_\_\_Customer Service

\_\_\_\_\_Entrepreneurship

\_\_\_\_\_Workplace skills

\_\_\_\_\_Lodging and Recreation (2018/19)

\_\_\_\_\_Sports and Entertainment Marketing (2018/19)

**Entrepreneurship and Management**

Foundation Course Options (1.0 Credit)

\_\_\_\_\_Business Law

\_\_\_\_\_Business Management

\_\_\_\_\_Entrepreneurship

Elective Course Options (2.0 Credits)

\_\_\_\_\_Customer Service

\_\_\_\_\_Leadership Principles (SLATe)

\_\_\_\_\_Marketing 1

\_\_\_\_\_Sports and Entertainment Marketing (2018/19)

\_\_\_\_\_Workplace Skills